

Brighton Vino Jegarajan

User Experience Strategist and Product Designer

Email: me@brightonvino.com

7+ years of professional experience and expertise in user experience and product design, information visualization and application development.

PROFESSIONAL EXPERIENCES

VMware / Senior User Experience Designer

MAY 2015 - PRESENT | PALO ALTO, US

First in-house Designer for the R&D Team (now a team of 5) at NSBU with my principal efforts focused towards driving the UX vision. In collaboration with Product Managers, Engineering teams and Front-End Developers, I work on UX/Product design of the flagship product, NSX and its suite of products.

Georgia Institute of Technology / Research Assistant

AUG 2013 - MAY 2015 | ATLANTA, US

VMware / MTS Intern - UX Design

MAY 2014 - AUG 2014 | PALO ALTO, US

Designed visualization concepts for large-scale network system (pat. pend.) and developed a high-fidelity prototype to demonstrate the concepts.

Brio Systems Pvt. Ltd / Founding and Project Engineer

SEP 2011 - MAY 2013 | CHENNAI, IN

Lead the technical team at Briosys in its successful first venture, RightCar (now CarAndBike.com) playing a pivotal role in user-experience design of the product. Also architected a machine learning and visualization engine, which analyses and predicts in real-time trading trends in used-car market.

!Works / Co-Founder and Designer-Developer

MAY 2010 - AUG 2015 | CHENNAI, IN

A 'serious-hobby' that turned into a micro-entrepreneurial venture with two mobile apps on the Google Play store with over 250,000 users.

Aricent Group / Software Engineer

SEP 2010 - SEP 2011 | CHENNAI, IN

ACADEMICS

Georgia Institute of Technology / MS in Human Computer Interaction

AUG 2013 - MAY 2015 | ATLANTA, US | GPA: 3.92

Specialization in interactive computing, probing usability of interfaces, ubiquitous computing, information visualization, and interaction design.

SSNCE, Anna University / BE in Computer Science and Engineering

AUG 2006 - APR 2010 | CHENNAI, IN | RANK: 32 / 14510

Merit scholar, presented a research project on web apps and services. Also designed print-media and web presence for the events of the university.

PORTFOLIO

<http://brightonvino.com>

SKILLS

Design Ideation
Storyboard
Information Architecture
Interface Prototyping
Visual Design
Interaction Design
Product Design
Information Visualization
Data Driven Design
User Interface Development

TECHNOLOGY

HTML5, CSS3 (SASS & LESS),
JavaScript, jQuery, D3
Angular, React, PHP, Python

SOFTWARE

Balsamiq, Sketch, Framer, Invision
Adobe Creative Suite:
Photoshop, XD, InDesign.

NOTABLE HOBBY PROJECTS

<http://moviz.brightonvino.com>

<http://insync.brightonvino.com>